The Digital Revolution and Transformation of the US Health Care System



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UC San Diego



- Established in 1960
- Founded with an engineering, technology and science focus
- Among top 3 in U.S. for positive impact on country¹
- Top 10 best public university nationally²
- Top 15 research university globally³
- 6th in nation for total research output⁴

- 1. Washington Monthly's 2017 College Guide
- 2. U.S. News & World Report
- 3. U.S. News & World Report
- 4. Nature's 2016 Index

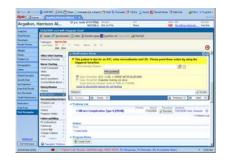
UC San Diego Health – La Jolla Campus – 2018





Three Major Leaps Dependent on the Digital Revolution

- Value Over Volume
- Data
 - Big Data
 - Population Health
 - Universal Adoption of Electronic Health Records
- Consumerism
 - Quality and Cost Data Readily Available on the Internet
 - Social Media
 - Non-Traditional Healthcare Encounters and Patient Experience





Health Care Value

"The arc of history is increasingly clear: Health care is shifting focus from the volume of service delivered to the value created for patients, with "value" defined as the outcomes achieved relative to the costs"

Porter, ME, "What is Value in Health Care", NEJM 2010;363:2477-81.

Principles of Value-Based Health Care Delivery

 The overarching goal in health care must be value for patients, not access, cost containment, convenience, or customer service

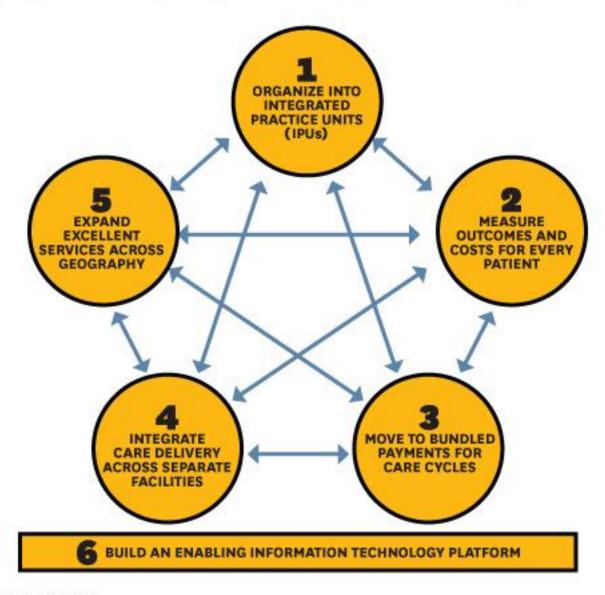
Value = Health outcomes

Costs of delivering the outcomes

- Outcomes are the health results that matter for a patient's condition over the care cycle
- Costs are the total costs of care for a patient's condition over the care cycle

THE VALUE-BASED SYSTEM

The strategic agenda for moving to a high-value delivery system has six interdependent elements.



SOURCE MICHAEL E. PORTER HBR.ORG

A26

THE NEW YORK TIMES, WEDNESDAY, JULY 22, 3

Can Mount Sinai be serious? The answer is a resounding yes. In fact, we couldn't be more serious.

Mount Sinai's number one mission is to keep people out of the hospital. We're focused on population health management, as opposed to the traditional fee-for-service medicine. So instead of receiving care that's isolated and intermittent, patients receive care that's continuous and coordinated, much of it outside of the traditional hospital setting.

Thus the tremendous emphasis on wellness programs designed to help people stop smoking, lose weight and battle obesity, lower their blood pressure and reduce the risk of a heart attack. By being as proactive as possible, patients can better maintain their health and avoid disease.

Our Mobile Acute Care Team will treat patients at home who would otherwise require a hospital admission for certain conditions. The core team involves physicians, nurse practitioners, registered nurses, social workers, community paramedics, care coaches, physical therapists, occupational therapists, speech therapists, and home health aides.

Meanwhile, Mount Sinai's Preventable Admissions Gare Team provides traditional care services to patients at a high risk for readmission. Through a comprehensive bedside assessment, social workers partner with patients and caregivers to identify known risks such as allergies to medication. They'll even deal with concerns like housing and literacy.

It's a sweeping change in the way that health care is delivered. And with the new system comes a new way to measure success. The number of empty beds.

I-800-MD-SINAI mountsinaihealth.org



Civing Doctors Grades

IF OUR

BEDS ARE FILLED,

IT MEANS

WE'VE FAILED.

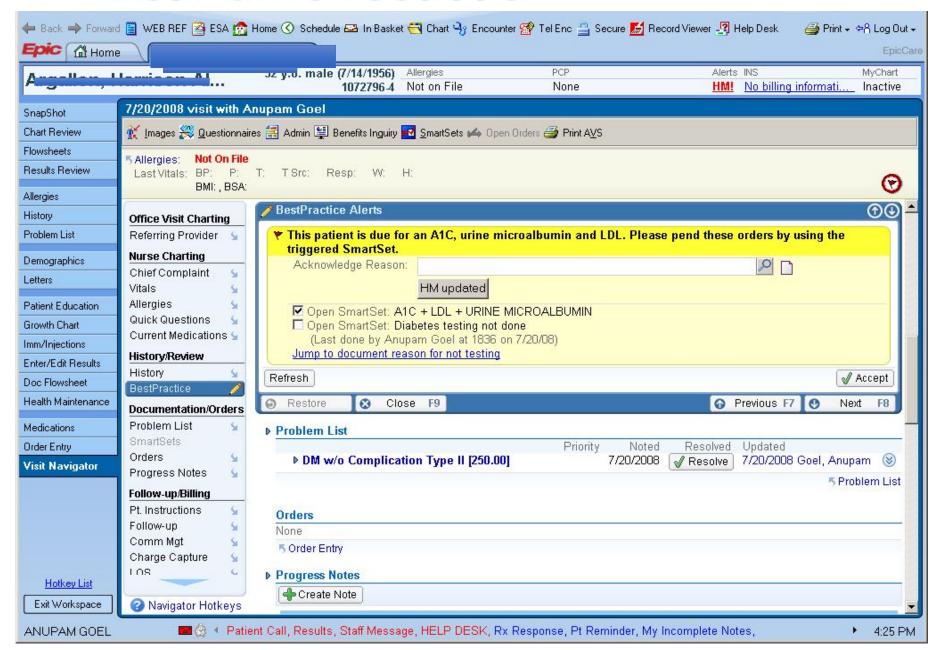


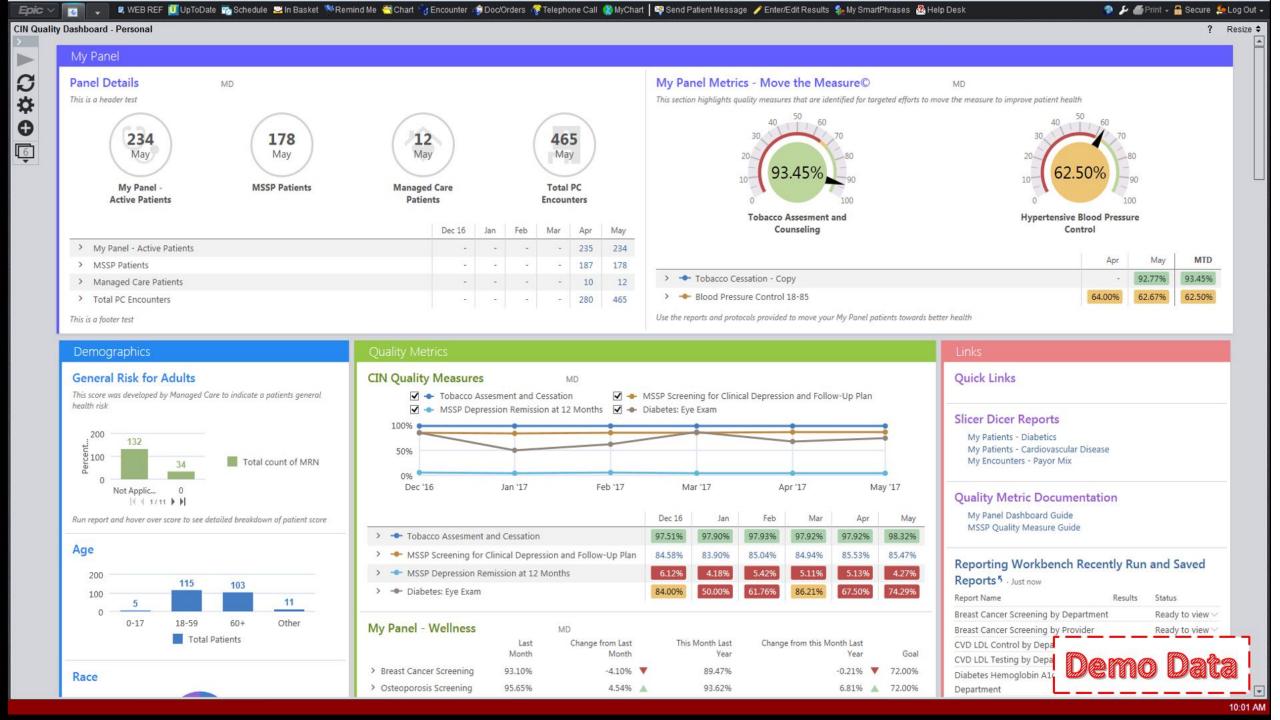
Population Health Analytics





Real-time feedback





In Order to Benefit From Big Data

- Align Financial Incentives to Encourage Use of Integrated Electronic Records
- Capture Data in Discrete Fields
 - Organize Data Meaningfully and Searchable
- Not Just Doctor Driven
 - Include Data from Nurses, Pharmacists, Social Workers, Case Managers
- Use Data to Improve Quality and Outcomes
 - Use Benchmarks
 - Use Outcomes Important to Patients

Big Data Risks

- Too Much
 - What is Important and What is Not Important
- Too Fast
 - Who Will Monitor Everyone with a Mobile Device?
- It is Still "One Patient at a Time"
 - Will it Eliminate Physician Judgment
 - Will We Lose The Patient Doctor Interaction?
- Privacy
 - Electronic Health Record, Device, Product Security

The Rise of Healthcare Transparency

Consumer Driven Health Care

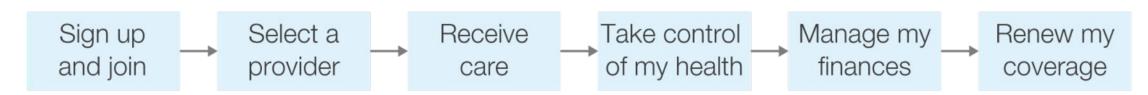
- Use of The Internet for Health Information
- Use of the Internet for Public Reporting
- The ability to judge care, costs and satisfaction from outside the organization by viewing published elements that paint a picture of supposed competency
- Transparent data and information allows consumers, providers and stakeholders to compare and make informed decisions



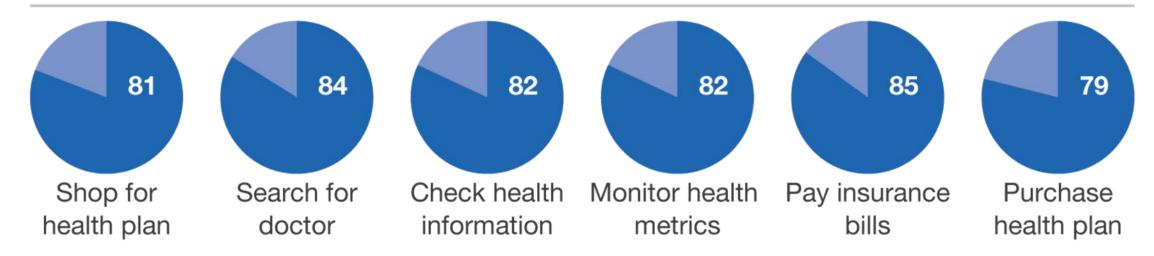
Many consumers view digital solutions as the most effective way to meet healthcare needs

% of respondents who view digital solutions as the most effective way to perform healthcare activities

Consumer journeys

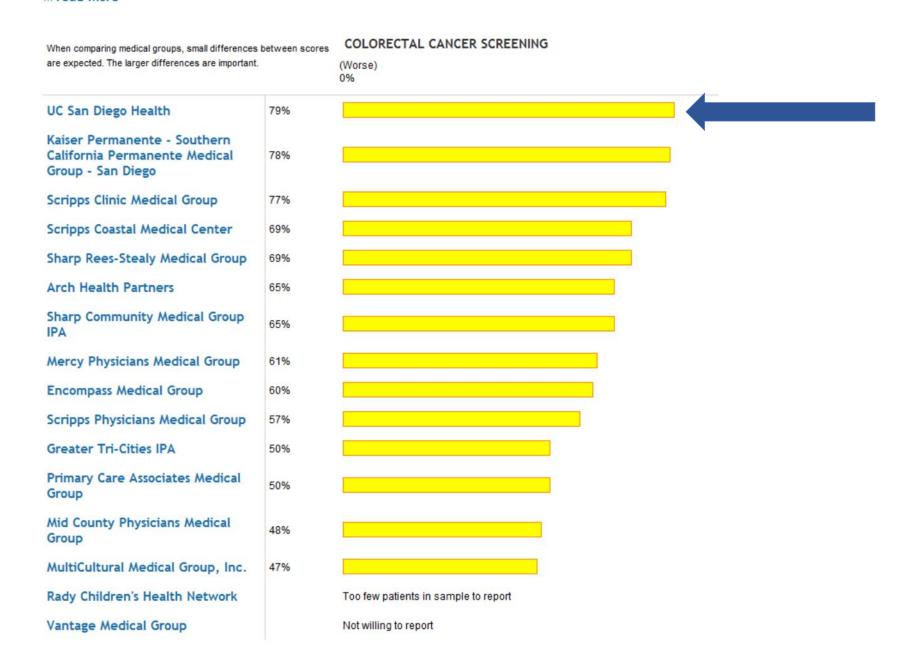


Example of a step within each journey



Colorectal Cancer Screening 2015-16 Edition

... read more



UCSan Diego Health

Patient Experience

Office / Home Telemedicine Services



TELEMEDICINE SERVICES TO HOME OR OFFICE

- Access to trusted physicians in your network
 - Secure and private office visits and consultations with your network of providers
- Mobile monitoring of health status
 - Blood pressure and vital signs
- Real-time feedback
 - Online video and voice physician/patient communication
- Health Maintenance Updates
 - Real-time medication management
 - Upcoming or overdue health screenings
- Online management of chronic conditions
 - Diabetes, cardiovascular disease, and other chronic conditions monitored through routine online evaluations between visits