



ENTSCHEIDERFABRIK

Programm Klinik-Besuch



	Adresse	<i>Scripps Health Corporate Office 4275 Campus Point Ct. San Diego, CA 92121</i>
	Telefon	<i>619-686-3418</i>
	Anreise-Instruktionen	<i>Abfahrt Sharp Health Care um ca. 13:45 Ankunft 14:15 Uhr</i>
	Vor Ort Zeit in der Klinik	<i>Mittwoch, den 20.07.2016 zw. 14:30 – 16:30 Uhr</i>
	Vor Ort Verantwortung ENTSCHEIDEFFABRIK	<i>Prof. Dr. Björn Maier</i>
	Vor Ort Verantwortung Klinik	<i>Tom Gammieri, Chief Executive Scripps Mercy Hospital</i>
15:00	Meet and greet	<i>Tom Gammieri, Chief Executive</i>
15:15	Business strategy and IT alignment	<ul style="list-style-type: none"> • <i>General use of management tools and the use of the tools in practice</i> • <i>Performance Measurement / Management and IT solutions</i> • <i>Pay for Performance and performance quality indicators</i> • <i>Marketing activities and tools for patient recovery</i> • <i>Telemedicine and data management between the sectors (outpatient / inpatient)</i> • <i>eHealth solutions and patient benefit / satisfaction</i> • <i>Possibly: general developments and challenges in the US health care system</i>
16:30	End	